

Vishwas Jha.

Video Editor & Motion Designer

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SUMMARY

Motion and video editor with a designer's eye and a developer's precision. I cut social content and product-demo material, and build motion graphics that carry a brand's identity frame to frame. Because I also design the brand systems and build the products, my edits stay on-brand and on-message. I know exactly what the product is saying because I made it.

SKILLS

Editing & Motion	Adobe Premiere Pro, Motion graphics, Storyboarding, Pacing & rhythm, Sound sync, Titles & lower-thirds, Colour & grade basics
3D & Generative	Blender (3D), Three.js / WebGL motion, GSAP animation, Framer Motion, Google Flow, Google Stitch, Google Whisk
Design (brand context)	Adobe Illustrator, Photoshop, After-effects-style compositing, CorelDRAW, Canva, Typography
Delivery	Social reels (9:16 / 1:1), Product demo videos, App-store preview footage, Campaign creatives

EXPERIENCE

Software Engineer II, Product Designer & Developer

Mar 2026 – Present

Identium Tech Solutions · New Delhi

- Produce product- and client-facing motion and video content for the company's RFID/IoT products: product demos, social-media creatives and app-store preview material.
- Design and animate motion graphics and micro-interactions across products (GSAP, Framer Motion, WebGL), carrying brand identity into movement.
- Build the brand and marketing systems (Adobe suite, CorelDRAW) that video content is cut to, so every edit stays consistent.
- Use Blender for 3D product visualisation, including a real-time Three.js reader model in the ReaderSense desktop app.

UI/UX & Graphic Designer, Frontend Developer

Sep 2024 – Feb 2026

Freelance · New Delhi

- Created social-media creatives and national-holiday campaign graphics for Sui Generis, maintaining consistent brand identity across formats.
- Produced marketing and campaign visuals designed to move, built for social feeds and short-form video.

Software Engineer / Team Lead

Jul 2022 – May 2024

LTIMindtree · Navi Mumbai

- Produced data-driven presentations and graphic/motion assets for client Rev Group stakeholders.

PROJECTS

Product demo & social content: Demo videos and social creatives for Identium's RFID product launches and Play Store listings; scripted, cut and delivered in-house.

Motion design across products: Hand-authored animation systems: RaceFlow Pro's ~16 bespoke UI animations and this portfolio's GSAP/WebGL motion choreography.

3D product visualisation: Blender and Three.js 3D models of RFID reader hardware, used both in-product and in marketing.

Campaign creatives: National-holiday and brand campaign graphics for Sui Generis (law firm), designed for social and short-form video.

EDUCATION

Master of Computer Applications (MCA)

Indira Gandhi National Open University

2026 – Present · Pursuing

Bachelor of Computer Applications (BCA)

Vivekananda Institute of Professional Studies, GGSIPU

2019 – 2022 · GPA 9.02 / 10

CERTIFICATIONS

Graphic Design: Pop Your LinkedIn with 3D Effect (Canva)

Coursera · Jul 2026

Fundamentals of Graphic Design

California Institute of the Arts (CalArts) · Coursera

AI & Generative AI

Pluralsight · 2023

Accessing an Oracle Database with Oracle Supplied Tools

Pluralsight · 2023

Introduction to Python: Course + Certificate of Excellence

Coding Ninjas · 2022

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